



**CRMCA**

CIM Chico Introduction



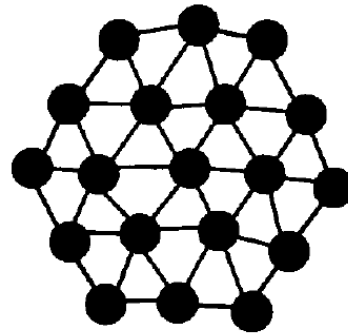
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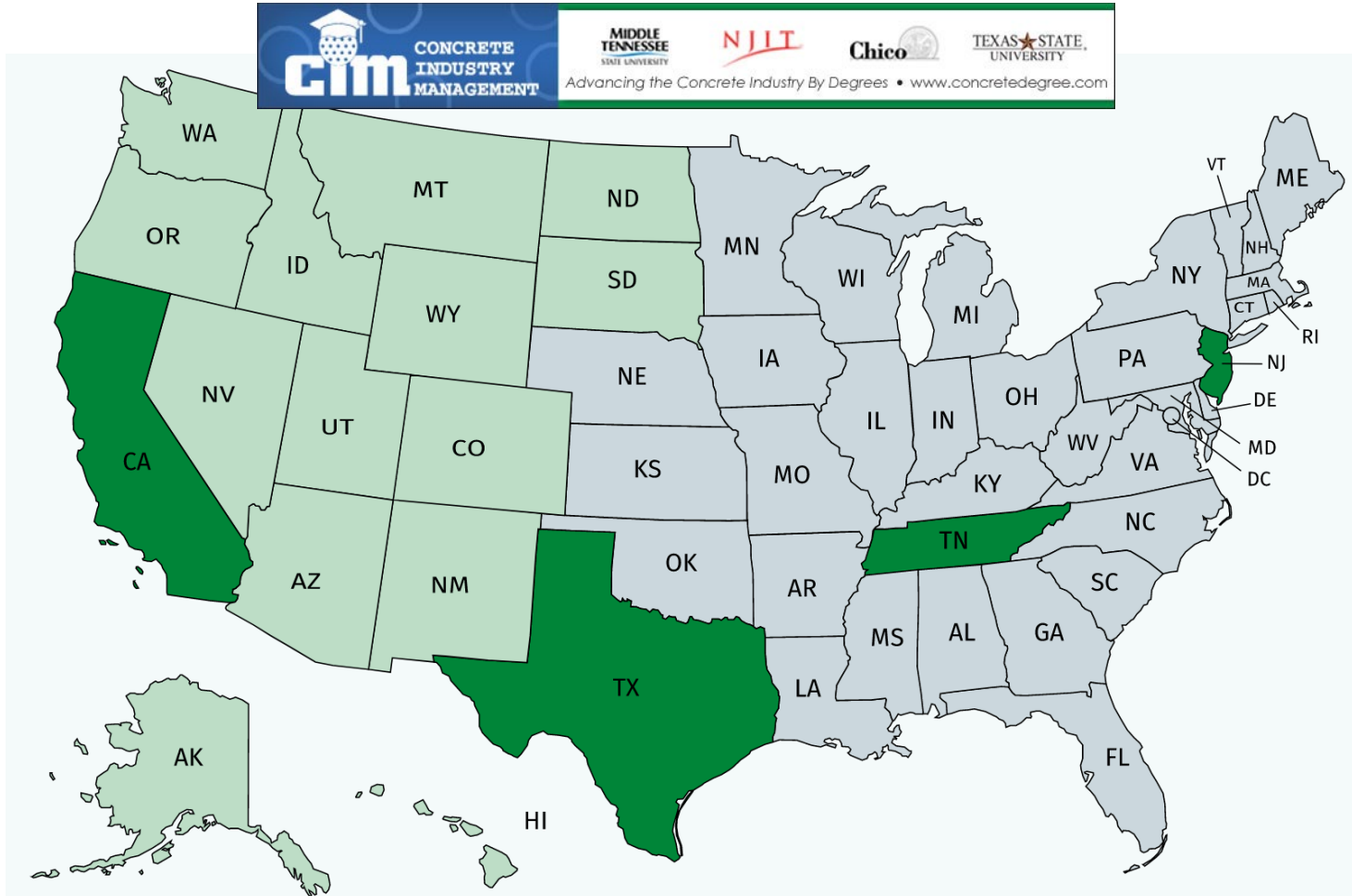
# Agenda



**READY MIXED CONCRETE 2000**



# CIM Colleges





# CIM Objectives

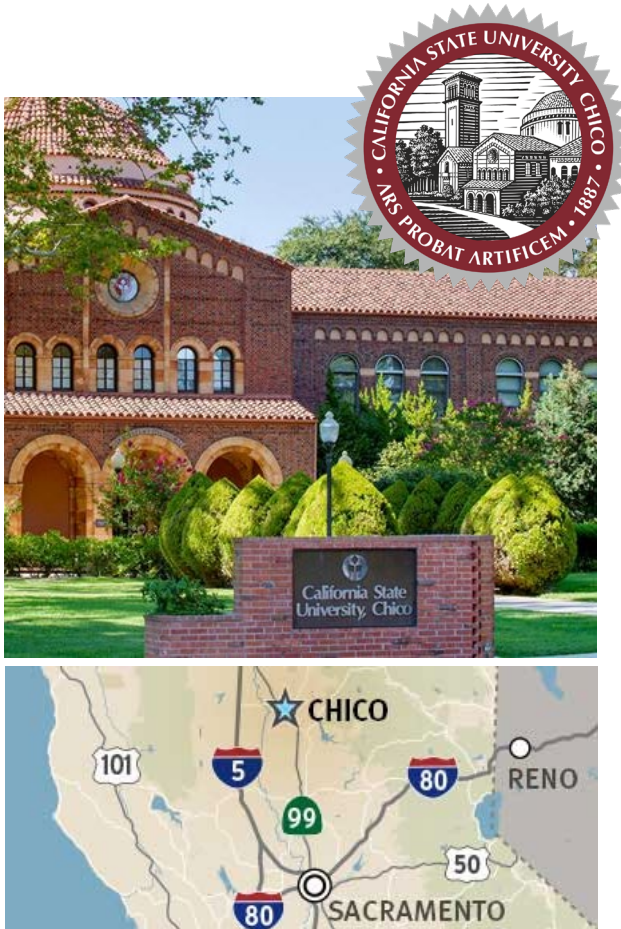


The mission of the CIM program is to prepare professionals for the concrete industry who have strong fundamental knowledge of concrete technology, management, safety, and business administration along with teamwork and life-long learning skills

The program's vision is to continue to be recognized by the concrete industry for innovative education and research in concrete technology and management and provide a collaborative and welcoming environment for students, for our colleagues, as well as for our industry partners



# CSU Chico



- California State University Chico was founded in 1887, making it the second oldest state university campus
- The University has been rated a top-10 regional public university in the West by U.S. News and World Report since 1998, when the rankings began
- The diverse study body exceeds 17,000 students from 43 nations and 34 states

# CSU Chico CIM



- CIM Program combines the academic disciplines of concrete technology with business
- Graduates from the program are well prepared to be effective contributors in the ready mixed concrete, manufactured concrete, aggregates and concrete contractor industries
- Today, 100 students are enrolled in the program with 95% of graduates working in the industry

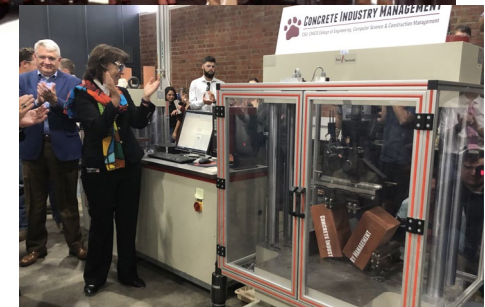


# Education Outcomes



Educational goals define career accomplishments that our alumni are expected to achieve within a few years after graduation. CIM program graduates will:

- Be knowledgeable concrete technologists
- Be able to successfully manage concrete projects, concrete production, concrete quality and related materials
- Be effective communicators, both in oral and written forms, and team players in multidisciplinary settings
- Expand their knowledge and adapt to the emerging technologies and practices in the concrete industry through lifelong learning practices
- And achieve career success



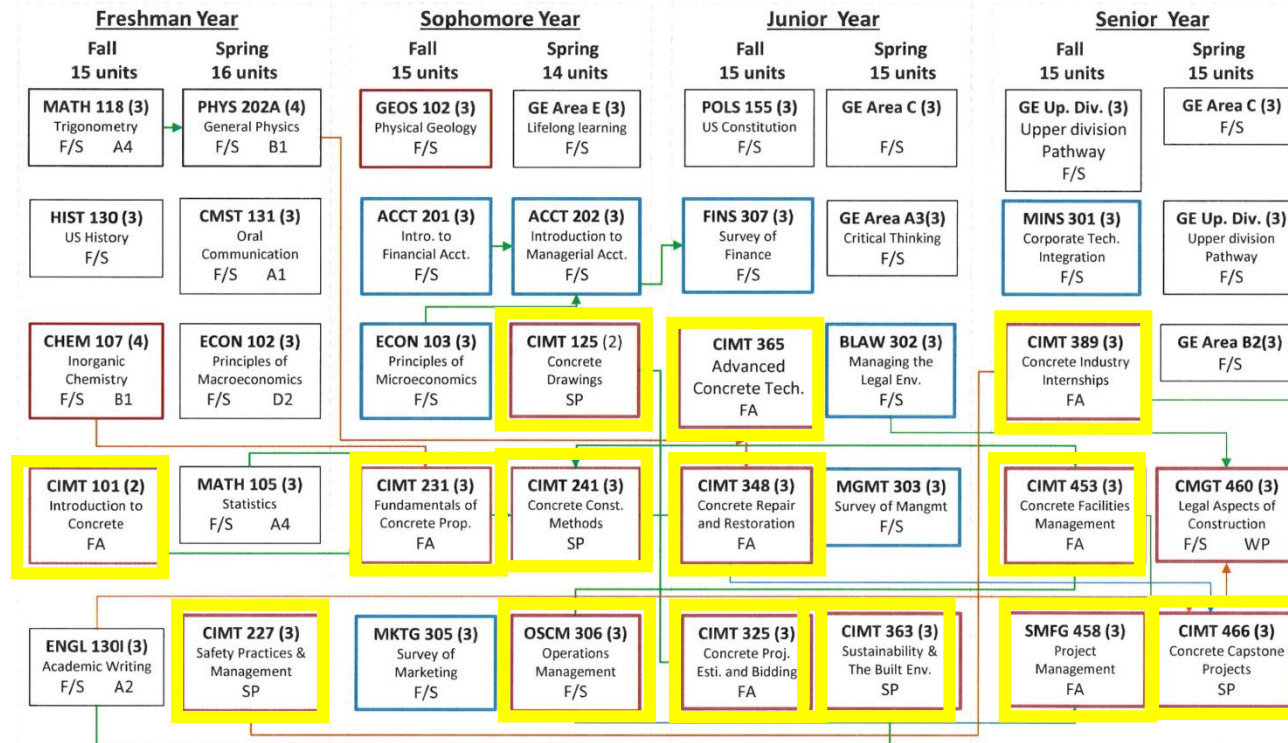
# Degree Example



## Bachelor of Science in Concrete Industry Management (CIM)



## Industry Specific



- Core (English, Math, Chemistry, Speech, Government, Geology)
- Business (Accounting, Finance, Marketing, Business Law)
- Concrete Industry (Materials, Safety, Sustainability)
- Construction Management

### Key:

Prereq. →

**Course number (units)**  
Courses title  
Semester offered GE requirement

A minor in Business Administration is embedded in CIM curriculum.

# CIM Chico Patron Gifts



Patron giving since 2005...

**\$ 5,259,687**





# Patrons



CALSTONE



# Patron Funding



- Development
- Recruitment
- Curriculum
- Research
- Scholarships
- Student Travel
- Internships
- Lab Improvement
- Community
- Career Placement





# Outreach



# Recruitment



- Work force development is a major challenge for the construction materials industry
- Build awareness that CIM Chico serves the West
- CIM Chico program is supported by a strong industry group which today consists of more than 50 companies and individuals and it is expanding
- Through the Western Undergraduate Exchange program, students in western states, including Colorado, may enroll in CSU Chico at significantly lower tuition
- Chico CIM Patrons, with support from the CIM National Steering Committee, graciously provide scholarships

# Getting Involved



- Visit the Chico campus for a hosted tour (leaders and recruiters)
- Distribute CIM Rack Cards to your employees
- Invite CSU Chico Staff to recruit at select Colorado high schools and junior colleges
- Attend the next Spring CIM Chico Board meeting to learn more
- Donate/Bid at the annual National CIM Auction at WOC 2020



# Questions



COLORADO READY MIXED  
CONCRETE ASSOCIATION



Thank You!

